



# Rinkel

**business calls  
made easy**

# Rinkel

## partner



## introduction



**Jeroen van Vierzen**  
CEO and co-founder Rinkel

Thanks for your interest in the partner program! We created this program in 2020 to help partners provide business telecom to their customers.

Our customers are entrepreneurs and small businesses. We ourselves are entrepreneurs at heart. That's how we started Rinkel in 2014 and we still believe: as an entrepreneur, you want to focus purely on your dreams and goals, not on difficulties. Therefore, with us, no fuss, unclear processes or uncertainties.

That goes for our clients as well as for our partners.

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# Rinkel delivers

## a simple story

We help entrepreneurs and teams to speak to their customers in a professional manner anywhere, anytime. klanten te woord te staan.

### the new business telecom solution

All the conveniences of desk phone without the landline. We transfer the business number to a mobile number. This enables all business functionalities on the mobile phone.

### cost reduction

Besides the fact that Rinkel is priced competitive, you don't need an extra SIM or 2nd mobile. Save twice as much money!

### work – life balance sorted

Work-life balance is a challenge for every entrepreneur. With Rinkel's handy features, you arrange this easily, without losing business opportunities.



### mobile app

Manage all your functions at the touch of a button and make calls with your business number via the mobile app.



### forwarding

Forward calls according to a fixed pattern. Or transferring an incoming call to your colleagues or other departments has never been easier.



### webphone

Simply start your call from your PC or laptop with one click on the screen. Also directly from other applications or websites.



### Whatsapp business

Do you have customers who prefer Whatsapp? Connect your landline number to WhatsApp Business for free.



### audio message

Multiple incoming calls are queued with a message and hold music. Or transferred to the next available colleague.



### queue

Multiple incoming calls are queued with a message and hold music. Or transferred to the next available colleague.

## features

### AI

Generates automatic summaries and topics based on your conversations.

### call recording

Listen back to all your calls.

### integrations

Enrich your CRM with accurate call data.

### IVR menu

Connect your caller directly to the right person or department.

### business hours

Enable features of incoming calls at programmed timeslots.

# partner program

The Rinkel partner program focuses on making it as easy as possible to bring in new customers.

Less effort, maximum gain.

Our common goal:

**help the busy entrepreneur**

The partner program is supported with:

- ✓ A partner landing page on rinkel.com with partner logo for leads.
- ✓ A Rinkel dashboard on your.rinkel.com to track your affiliated customers.
- ✓ Marketing support with materials, logos, digital brochures and more.



# partner models



## reseller

### maximum earnings per user

Rinkel reseller partners receive a fee per new user. The fee depends on the number of accounts enrolled and the subscription the purchased.

## affiliate

### earnings and discount for your customer

Customer & partner benefit combined. With this option the customer receives 3 months 50% discount and you get a partner fee.

## referral

### maximum customer benefit

Offer Rinkel at a discounted rate. With 6 months of 50% discount on Rinkel, your customers benefit from a very competitive offer!



# referral partners

max customer discount

The most popular option among business centres

first 6 months

**50%**  
discount

## maximum benefit for your customers

Offer your customers Rinkel at an unprecedented low price!  
Guaranteed they will thank you for it.

### essential

calls: € 0,06 p/m

**all the features you need to get started**

- ✓ a business number
- ✓ call forwarding
- ✓ webphone
- ✓ business voicemail

normal year price € 107,88

**now € 80,91**

discount € 26,97

### professional

unlimited calls

**all essential functions plus:**

- ✓ custom greeting
- ✓ business hours
- ✓ call transfer
- ✓ call waiting

normal year price € 251,88

**now € 161,91**

discount € 53,97

### expert

unlimited calls

**all professional functions plus:**

- ✓ software-integrations
- ✓ IVR menu
- ✓ call recording
- ✓ queue + music on hold

normal year price € 263,88

**now € 197,91**

discount € 65,97

# affiliate partners

turnover and discount

first 3 months

**50%**  
discount

## benefit for customers and revenue for the partner

As a partner, you receive an amount per user. The customer receives a discount.

### essential

calls: € 0,06 p/m

**all the features you need to get started:**

- ✓ a business number
- ✓ forwarding
- ✓ webphone
- ✓ business voicemail

normal year price € 107,88

**now € 94,40**

discount € 13,48

partner kickback fee per user \*  
**from € 10,00**

### professional

unlimited calls

**all essential functions plus:**

- ✓ greeting message
- ✓ business hours
- ✓ call transfer
- ✓ call waiting

normal year price € 251,88

**now € 188,90**

discount € 26,98

partner kickback fee per user \*  
**from € 20,00**

### expert

unlimited calls

**all professional features plus:**

- ✓ software-integrations
- ✓ IVR menu
- ✓ call recording
- ✓ queue + music on hold

normal year price € 263,88

**now € 230,90**

discount € 32,98

partner kickback fee per user \*  
**from € 30,00**

\* Users must be customers for at least 3 months, lowest number of users in period is leading. Users added after 3 months will be handled separate. Maximum 20 users per account. For 20+ users, we will provide a customised quote.



# reseller partner

maximum revenue



# RRRRRinkel

## maximise your profit mix

With the kickback model, as a partner you receive a fee for each user introduced.

### essential customers

For micro business and small teams.  
Functionalities for a low price.

kickback\*  
from  
**€ 20**

### professional customers

For SMEs and teams. Extensive  
functionalities for a professional company.

kickback\*  
from  
**€ 50**

### expert customers

SMEs and larger companies with frequent  
customer contact. All functionalities and  
connection to CRM software possible.

kickback\*  
from  
**€ 65**

partner remuneration per user \*

\* Users must be customers for at least 3 months, lowest number of users in period is leading. Users added after 3 months will be handled separate. Maximum 20 users per account. For 20+ users, we will provide a customised quote.

With Rinkel **kickback model**  
you generate  
more revenue.



#### fixed fee upfront

Receive a kickback amount for  
referring your customers.



#### monthly payments

acknowledging additional users  
added later.



#### more customers, higher payment

Partners introducing more  
customers earn more.

# 15.000+ users about Rinkel

## Djunes

★★★★★

Convenient tool to use a business number on different mobile devices.

## Airco One

★★★★★

Rinkel simply works :)

## Pointer Advies

★★★★★

Very satisfied since the start of our company with 2 users, now with more colleagues. IVR menu works well. Much more personal than one of those remote 'telephonists' who always Also if we have questions etc.

[www.rinkel.com](http://www.rinkel.com)

customer reviews

9.2



feedback company

4.2



5.0

Google  
Reviews ★★★★★

## your.rinkel.com partner dashboard

Your Rinkel is your full partner dashboard. Find all data on your sales and customers here. One platform with all available marketing materials, supporting documents and always the latest info on Rinkel products and services.

- ✓ Turnover data and payments.
- ✓ Database with tips for successfully selling Rinkel subscriptions.
- ✓ Customer database with number of users and subscriptions.
- ✓ Rinkel partner landing page on [www.rinkel.com](http://www.rinkel.com) with partner logo.
- ✓ Marketing materials with logos and images to give your partner website the professional Rinkel look.
- ✓ Blogs and other interesting information to convince the customer.
- ✓ Access to the partner help number and email from Rinkel support.
- ✓ All partner documents in one central location.



A personalised landing page and cards with QR code for at the reception.



# contact



# TRRRinkel

## want to learn more?

Request a free consultation with one of our sales staff. We will gladly visit you at any desired location.

Together, we will look at all the possibilities Rinkel has to offer for you and your customers.

### **Prefer to come to us?**

We would be just as happy to invite you to our office so that you can see who we are and, above all, what we do.



**Ramon Schelwald**

team sales

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# Rinkel

**cost-efficient business  
calls from your mobile**